

Genie Forklift

Genie Industries prides itself with the belief of lifting people and resources higher, extending beyond the products they produce. A worldwide company that is greatly tied to their customers and enjoys reflecting the spirit of partnership with all they achieve. Genie Industries strives to help clientele erect their operations no matter how large or small the scale of undertaking may be.

In 1996, with the introduction of the Genie Hoist, which is a pneumatic, portable material lift spawned the beginning of Genie Industries. A succession of aerial work platforms and other materials lift trucks followed to meet customer demand. These innovative goods secured international recognition and established contemporary product design.

Genie Industries is at this time a subsidiary of Terex Corporation. Maintaining leading quality manufacturing and uncompromising service and support are among their highest priorities. With clients from Helsinki to Hong Kong and Denver to Dubai requesting the distinctive blue coloured lift trucks on the jobsite, the company is self-assuredly grounded in their exceptional consumer service and values. Acknowledging that their clients are their greatest inspiration, the team at Genie Industries are personally committed to offering expertise and maintaining customer rapport.

The trustworthy team is committed to greener, more environmentally practical solutions to advance the products that consumers want. Genie Industries focuses on "lean manufacturing" practices in order to help limit waste while manufacturing very high quality forklifts in the shortest time period at the lowest feasible expense for the customer. The team at Genie Industries is proud to serve the industry and this is mirrored in every invention they produce. Always welcoming customer contribution enables them to design and develop progressive new products that are straightforward to service and operate, provide optimum value-for-cost and meet international standards. Thriving on client advice helps Genie Industries to repetitively evolve and meet the consumers' requirements.

Genie's service specialists are readily available to offer solutions to the questions you may have in order to keep you fully operational. Their expansive parts network will promptly dispatch components to ensure their customers' machines are operating efficiently. Every product comes backed by a competitive and reliable warranty.

Genie Industries takes great satisfaction in its customer service and builds and serves its goods to ensure effectiveness and maximum uptime on the job. Offering on-going education opportunities, to marketing support to adaptable financing solutions, Genie Industries offers their customers the resources to get the most out of their purchase.